

# Corporate Responsibility



## ***Our Sustainability Approach***

"We offer our customers cleaning solutions that are both efficient and improve the sustainability of the industry."

Our cleaning machines naturally consume energy, water and in certain product areas also detergents.

Hence this is the area where we can make the maximum possible impact in our environmental efforts, and it is a goal for us to accomplish more with less - simultaneously reducing cost for our customers while improving our environmental behavior.

At Nilfisk-Advance we want to take a leading position in this development, and we call it: Green Meets Clean.

### ***GREEN is...***

- What our customers want: cleaning efficiency - using less energy, less water, less detergent
- What we believe is sound business
- What is part of our development process

### ***...the future***

### ***CLEAN is...***

- What we know best, our core competence
- Our promise to our customers
- Our value proposition

### ***...our DNA***

green  
meets  
clean

## ***Developing Our Products***

*"We lower our customers total cost of operation and maximize return on investment by developing products with improved environmental performance."*

We believe that optimal environmental products begin in the design phase of a product.

Through our Customer Focused Technology Development program, we are dedicated to driving customer focused technology and innovation forward to implementation in unique product offerings. Incorporated in our global development process is the obligation to consider the four key environmental factors in our industry: energy, water, detergent and disposal.





## Committed to Customers

*"We support our customers long term targets and objectives within sustainable cleaning."*

At Nilfisk-Advance we are proud to be one of the world's leading producers of professional cleaning equipment. Our products are manufactured on three continents and used worldwide. We offer our customers cleaning solutions that are both efficient and improve the sustainability of the industry.

### **Improved environmental performance is good business.**

- Less energy, water and detergent usage means lower cost of operation.
- Reduced cost and improved environmental behavior.
- Lower cost of operation means better return on investment.

### **There are new markets in delivering sustainable cleaning.**

- With Nilfisk-Advance products you have enhanced capacity to deliver sustainable cleaning.
- Use Nilfisk-Advance products to deliver sustainable cleaning to the same high standard, using fewer resources.
- We stay on top of the sustainable cleaning requirements and identify new opportunities in this field, for your benefit.
- The outcome is more products to support your lasting value creation in sustainable cleaning.

### **Deliver on your promises in the long term.**

- We have over one hundred years of being a sustainable company on record.
- Our track record means you can rely on us to help deliver on your promises, today and in the future. Our commitment is in the highest level as a member of United Nations Global Compact.

## Respect for People

*"Nilfisk-Advance must be a good company to work for - regardless of location."*

To reach our business goals it is crucial to have a dedicated workforce. We have a commitment to our people, and we have both global and local initiatives to ensure we act as a corporate citizen and are an employer of choice for our people.

## Caring for the Environment

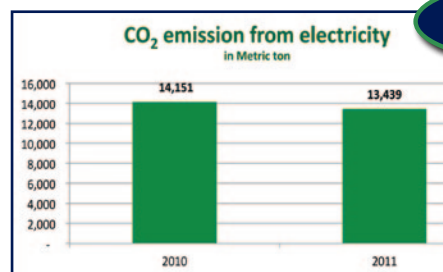
*"We act responsibly and care about the environment for the benefit of our customers."*

Being a global company, the challenge of achieving sustainability throughout the world is also ours.

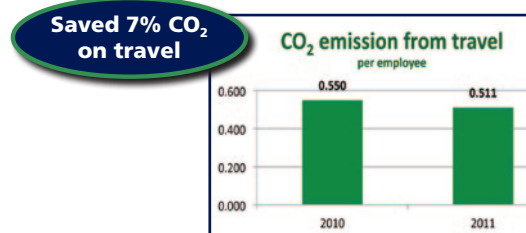
We see environmental sustainability as an element of sound business practice. If we as a company can reduce our consumption of resources it will benefit the environment, as well as being a benefit to our customers and our company economically.

Nilfisk-Advance monitors and submits detailed figures annually, on energy consumption and all emissions deriving from our company. This ensures we are actively working to reduce internal energy consumption and reduce CO<sub>2</sub> emissions.

Our aim is to reduce Green House Gas emissions by 5% each year.



**Saved 5% CO<sub>2</sub> on electricity**



**Saved 7% CO<sub>2</sub> on travel**

## Our Long Term Commitment

*"As a proud member of the United Nations Global Compact, our customers can rely on us in the long run."*

We believe that the adoption of universal standards with respect to human rights, worker's rights, anti-corruption and the environment, will provide for a more sustainable business environment to the benefit of Nilfisk-Advance and our stakeholders. Nilfisk-Advance is a proud participant in the United Nations Global Compact.

**green  
meets  
clean**



More information on how Nilfisk-Advance work with Corporate Responsibility is available on:  
[www.green-meets-clean.com](http://www.green-meets-clean.com)

